

WEAVE: A Public-Private Partnership

Collaborating for Sustainable Development and Growth

Public-private partnerships (PPPs) leverage different resources and capabilities from the public and private sectors to generate growth in emerging markets and enhance sustainability of development initiatives.

The United Nations Sustainable Development Goals, which were launched in 2016, identify multi-stakeholder partnerships as a core component to achieving sustainable development by 2030, highlighting the importance of collaborations such as PPPs (UN SDG 17).

Scaling for Success

The Cherie Blair Foundation for Women's WEAVE programme was made possible by bringing together resource and expertise through an impactful public-private partnership amongst USAID, Qualcomm® Wireless Reach™ and the ExxonMobil Foundation – the two latter being long-standing corporate partners of the Foundation.

The sustainability of our partnerships with Qualcomm® Wireless Reach™ and ExxonMobil Foundation has been evidenced through this new collaboration with USAID. As both HerVenture and Mentoring have been delivered in Indonesia and Vietnam previously, this partnership enabled us to expand and build on our successes to date – reaching more women than ever before. Additionally, it enabled us to bring our proven Road to Growth programme to Indonesia and Vietnam.

How Did It Work?

We combined our experience delivering HerVenture, Road to Growth and Mentoring in numerous countries, with the expertise from the USAID, Qualcomm® Wireless Reach™ and ExxonMobil Foundation teams who were consulted throughout to design the WEAVE programme. It was through this close collaboration, combined with the insight from our local delivery partners, that we identified the value that a comprehensive training offer like WEAVE could offer in Indonesia and Vietnam where we identified a high demand for tailored business skills programmes for women-owned small and medium enterprises.

Innovation and Strengthened Delivery

The collaboration amongst USAID, Qualcomm® Wireless Reach™ and the ExxonMobil Foundation enabled us to innovate and test our learning journey for women entrepreneurs. Through our lessons learned from WEAVE, we have identified opportunities to further tailor and strengthen our offer to provide the most impactful and relevant business skills training for women entrepreneurs not only in Indonesia and Vietnam, but also in the other countries where we deliver our programmes, such as Kenya, South Africa and Nigeria.

1. <https://unstats.un.org/sdgs/report/2021/goal-17/>

